



WEBBOXED

Private &
Confidential

SEPT 2020, REPORT

DR. GABY MOAWAD

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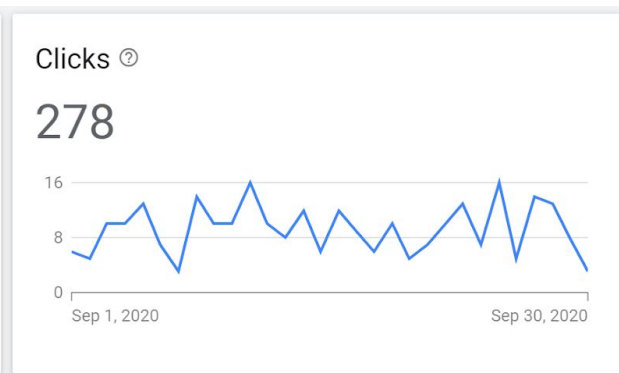
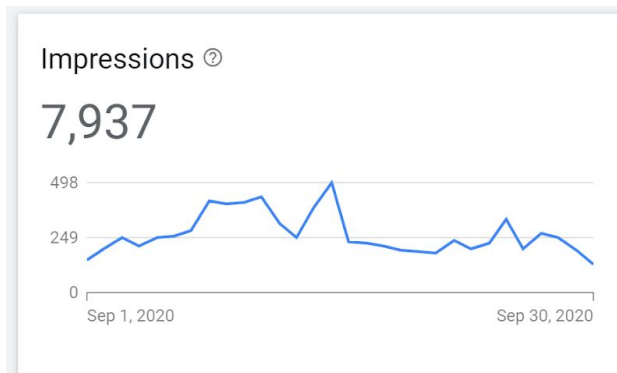
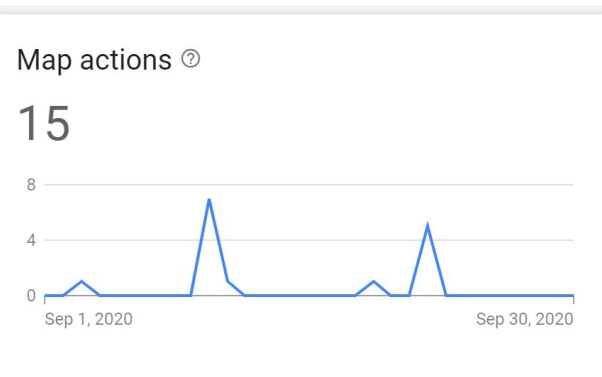


Google Ads (30 days)

Impact of this ad on your site

- **Session Duration Average :1m15s**
- **Impressions = Ads Seen**
- **Clicks = Dials/Calls or Saved Number**

Search Phrases	Impr.	↓ Clicks
endometriosis	3541	151
dr gaby moawad	110	30
gaby moawad	74	18
obgyn	1388	12
hysterectomy	960	8
gaby moawad md	36	8
endometriosis surgery	155	7
endometriosis treatment	149	4



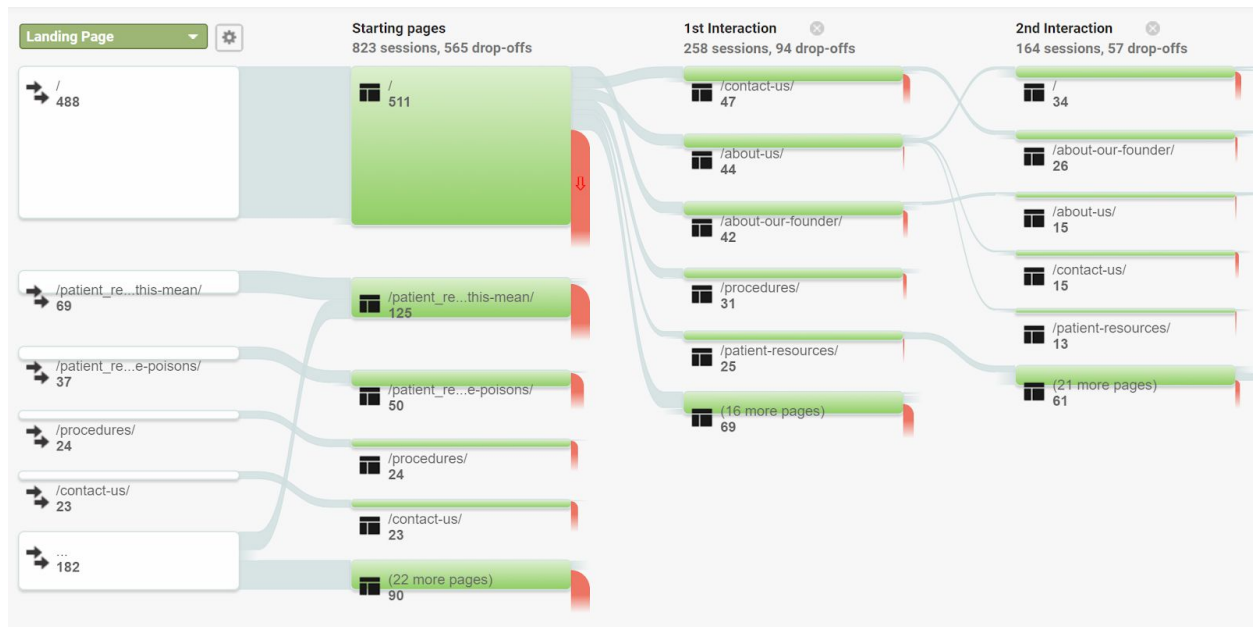


Analytics

User Behaviour on the Site

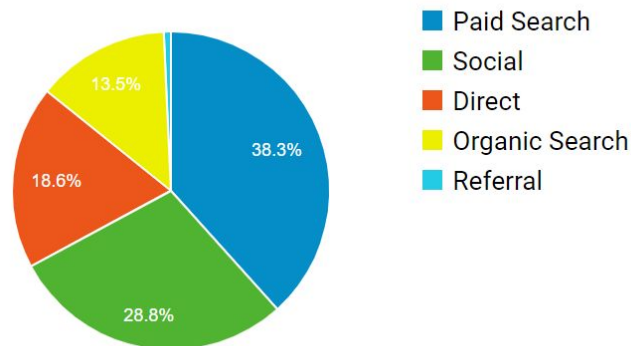
Most seen Pages >

/patient_resource/my-doctor-suspects-i-have-endometriosis-but-my-mri-was-negative-what-does-this-mean/



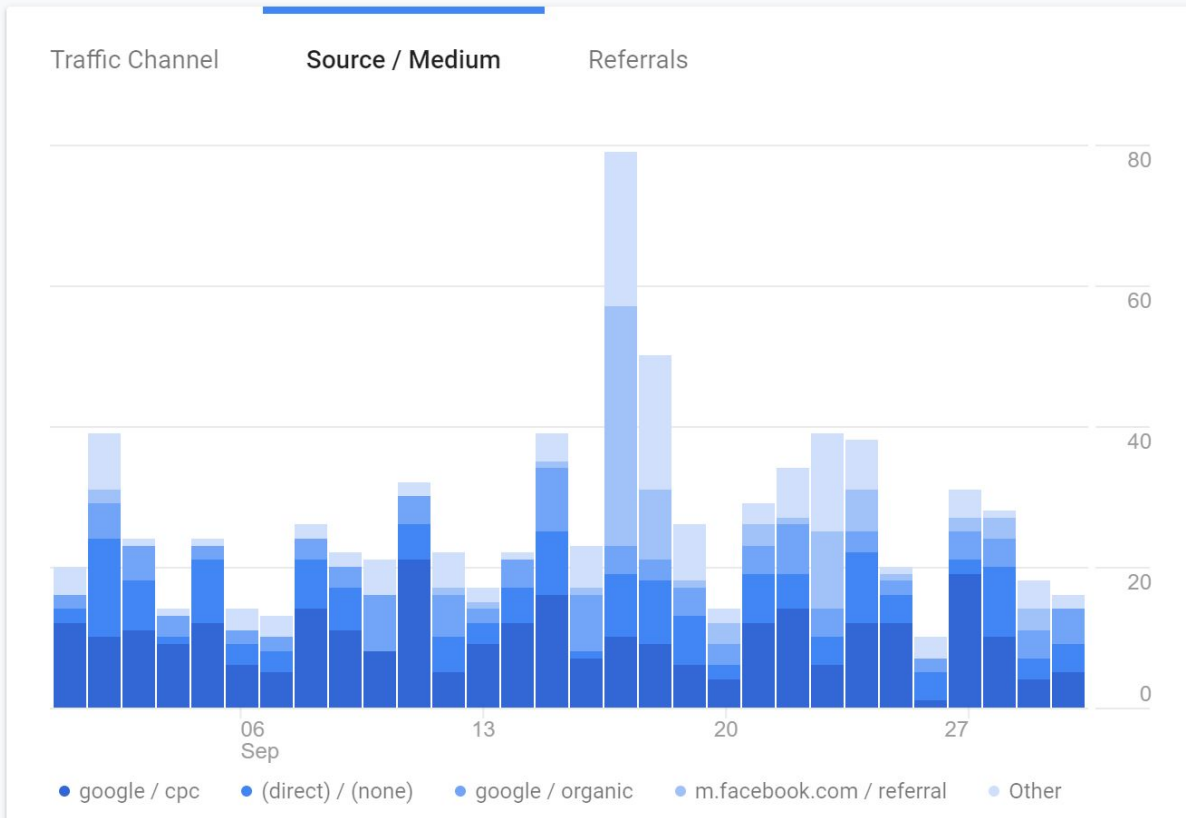
Traffic Sources Composition

Top Channels





How do you acquire users?



Other Stats

Website Appointment Form Submissions:

Search Engine Google: 12

References: 12

Facebook & Instagram 10

Other Tasks Done - DEV

- Maintenance of Website Security & Enhancements
- Optimizing Website Speed & Updating Modules
- Mailchimp Account Management and assigning all Forms Submissions to it to build a database of Subscribers.



Accounting

Agreement

Task	Budget
SEO	\$800.00
Ads Budget	\$375.00
Google Ads Mgt	\$125.00
	\$1,300.00

From August	-\$1,726.64
Used	Remaining
\$0.00	-\$426.64

CC Payments	Amount	Comments	Date